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P2080-034

IBM Tealeaf Technical Mastery Test v1

DEMO

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QUESTION NO: 1

When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data
- D. All of the above

Answer: D

Explanation:

QUESTION NO: 2

Looking at the image,

The image shows a software interface for adding a dimension. The dialog box is titled "Add Dimension:" and contains the following fields and options:

- Name:** A text input field.
- Description:** A larger text input area.
- Populated By:** A button labeled "Select..."
- Populate With:** A dropdown menu currently showing "First Value on Page/Hit".
- Advanced Options:** A section with a downward arrow icon, containing:
 - Values to Record:** A dropdown menu with "Whitelist + Observed Values" selected. Red arrow **A** points to this dropdown.
 - Default Value:** A dropdown menu with "Whitelist + Observed Values" selected. Red arrow **B** points to this dropdown.
 - Max Values Per Hour:** A dropdown menu with "Group Lists - Text" selected. Red arrow **C** points to this dropdown.
 - Allow Empty Values:** An unchecked checkbox.
 - Set Value Display Order:** An unchecked checkbox.
- Buttons:** "Edit WhiteList...", "Edit BlackList...", "Turn On Logging", "Reset Form Flag", "Save Draft", and "Cancel".

which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?

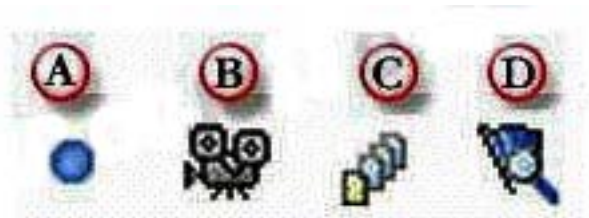
- A. Whitelist + Observed Values
- B. Whitelist Only
- C. Group Lists - Text
- D. Group Lists - Numeric

Answer: C

Explanation:

QUESTION NO: 3

Looking at the image,



which button is used to view a list of Events that fired in the session?

- A. A
- B. B
- C. C
- D. D

Answer: D

Explanation:

QUESTION NO: 4

What is a Report Template?

- A. A framework from which you can build robust Dashboards, Scorecards, or Reports
- B. Proactive notifications of changes in Event levels.
- C. A way to segment Event Data.
- D. Basic interface to replay a session

Answer: A

Explanation:

QUESTION NO: 5

A Count Event could be used to record any of the following EXCEPT:

- A. The abandoned cart amount
- B. How many customers logged in
- C. How frequently visitors see an out of stock message
- D. How many times an error code is displayed

Answer: A

Explanation:

QUESTION NO: 6

What does a Hit Attribute look for?

- A. Specific text strings that can be found within the Request and Response buffer.
- B. A trait or component of a session.
- C. Data saved in an event
- D. All of the above

Answer: A

Explanation:

QUESTION NO: 7

Which of the following is a best practice for creating Process Scorecards:

- A. Only use steps from the main process flow
- B. When you first deploy a new Process Scorecard, the grading should reflect the most stringent goals of your company.
- C. You should only use compound sequence Events for all process steps
- D. Your process steps should include any possible step that the visitor could take to complete the process