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M2170-652

Curam Sales Mastery Test v1

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QUESTION NO: 1

The Social Program Management Platform Value Proposition includes:

- **A.** Enables a rapid, lower-risk implementation by leveraging pre-built and configurable social services elements and business processes
- **B.** Empowers the business to define and deploy new programs through configuration tools in a runtime environment
- **C.** Protects current investment and provides flexibility to address new and emerging service delivery trends
- **D.** All of the above

Answer: B

Reference: http://www-01.ibm.com/common/ssi/rep_ca/3/897/ENUS212-243/ENUS212-243.PDF (page 1)

QUESTION NO: 2

Curam is a fully integrated product suite. What types of social programs does Curam support?

- A. Social Security
- B. Free milk program
- C. The space program
- **D.** None of the above

Answer: A

Reference: http://www.andhranews.net/Features/Curam-Software.asp

QUESTION NO: 3

Understanding how the tiers of government operate is critical to successful opportunity identification and prospecting since that understanding allows you to:

- A. Align the payment schedules to the government schedules
- **B.** Know which is the middle tier so as not to incorrectly promote them to the top and bottom
- C. Know where to send the invoice when Curam solutions are sold
- **D.** Align Curam solutions directly to the business of the jurisdiction

Answer: D

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Explanation:

QUESTION NO: 4

Curam is an important component of IBM's Smarter Cities strategy by providing the solutions for which segment of the Smarter Cities framework:

- A. Infrastructure
- B. Planning and Management
- C. Human
- **D.** All of the above

Answer: C

Reference: http://www-03.ibm.com/press/us/en/pressrelease/38414.wss (third paragraph)

QUESTION NO: 5

What is a case?

- A. It is used to manage interactions between the participant and the agency
- **B.** A case is a category of intake questions
- C. It is a key part of Curam
- D. A and C

Answer: B

Explanation:

QUESTION NO: 6

Curam for Child Welfare business process module includes:

- A. Child Welfare
- **B.** Child Protection
- **C.** Adoption
- D. All of the above

Answer: D

Reference: http://www.curamsoftware.com/sites/default/files/doc_files/USENBDATCCW-.pdf

QUESTION NO: 7

Outcome management is:

- A. An approach to use rules to pre-set outcomes
- B. An approach to service delivery which focuses on the outcomes of the citizens
- C. An approach that focuses on the actual program
- **D.** An approach to estimating the impact of a social program

Answer: D Explanation:

QUESTION NO: 8

Business Process Modules provide:

- A. Specific functionality supporting agencies and programs
- B. Functionality supporting Business Process Re-engineering
- C. A tool for change management
- **D.** None of the above

Answer: B Explanation:

QUESTION NO: 9

A primary challenge for governments in Social Program management is the need to:

- A. Increase the number of single parent cases
- B. Limit the number of intakes
- C. Lower costs on the operational business
- D. Keep increasing services given their unlimited budgets

Answer: C Explanation: