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M2090-728

IBM Information Management Data Security &
Privacy Sales Mastery v1

DEMO

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QUESTION NO: 1

Home grown solutions are typically costly and ineffective when compared to Guardium Database Activity Monitor. The following are all reasons for this except:

- A. No automation or enterprise-wide policies
- B. High expertise to implement and maintain
- C. No separation of duties
- D. Insufficient testing of these solutions prior to implementation

Answer: B

Explanation:

QUESTION NO: 2

Which of the following is qualifying question you should ask the first time you speak to a new prospect/client about IBM's InfoSphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Answer: B

Explanation: * IBM InfoSphereData Privacy and Security for Data Warehousing enables organizations to reduce risk and cost associated with protecting sensitive data. The solution provides a complete set of capabilities to mask or redact data, monitor and audit data activity and maintain sensitive data definitions within select data warehousing environments.

QUESTION NO: 3

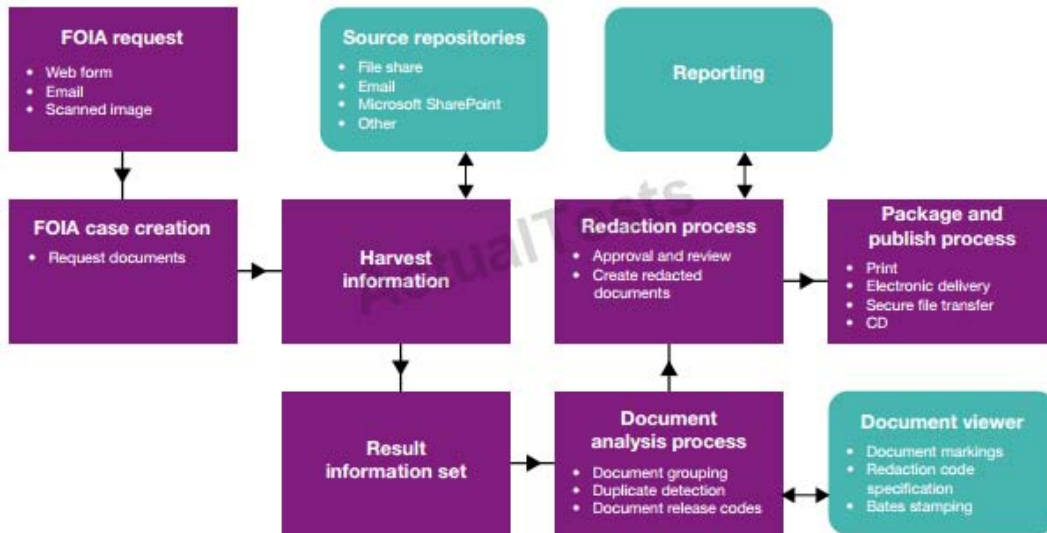
Your customer deals with a lot of FOIA (Freedom of Information Act) requests and need to keep some information confidential. Which solution should you immediately recommend to him/her?

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Answer: C

Explanation: *InfoSphere Guardium Data Redaction is a product aimed at achieving a balance between openness and privacy. Often, the same regulations require organizations to share their documents with regulators, business partners, or customers, and at the same time to protect sensitive information which may be buried in these documents

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QUESTION NO: 4

Infosphere Guardium Data Encryption (GDE) addresses compliance at the files system level through?

- A. File and Volume Encryption
- B. Database Encryption
- C. Policy Based Access Control to Encrypted Data
- D. All of them

Answer: B

Explanation: InfoSphere Guardium Data Encryption encrypts databases and files “in place” and avoids the need to re-architect databases, files, or storage networks. Inserted above the file system and/or logical volume layers, InfoSphere Guardium Data Encryption is transparent to users, applications, databases and storage subsystems. It requires no coding, no modification to applications or databases, and consequently deployments can be managed in weeks rather than months.

QUESTION NO: 5

If the customer asks an IBM sales rep if Guardium supports the following items: "Dynamic Profiling", "User Rights Management", and "SCUBA", what is the most likely competitor is in the account?

- A. Oracle
- B. McAfee
- C. Application Security (AppSec)
- D. Imperva

Answer: D

Explanation: *Dynamic Profiling, which is the core of Imperva's dynamic white list security model, enables SecureSphere to detect any changes in application or database usage.

* Scuba: A Free Database Vulnerability Scanner

A free tool that scans leading enterprise databases for security vulnerabilities and configuration flaws, including patch levels.

QUESTION NO: 6

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Answer: C

Explanation: InfoSphere Guardium is used by over 400 organizations world-wide to automate the controls associated with a variety of mandates including:

Financial regulations, such as the Sarbanes-Oxley Act (SOX), FIEL and C-SOX

Data Privacy regulations including the EU Data Privacy Directive, PIPEDA, Garante della Privacy and the German Federal Data Protection Act

PCI DSS (Payment Card Industry Data Security Standard), providing support for capabilities specified in sections 2,3,6,7, 8,10, 11 and 12

HIPAA

QUESTION NO: 7