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M2010-720

TRIRIGA Real Estate and Facility Management Sales Mastery Test v1

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QUESTION NO: 1

TRIRIGA Projects offers enterprise project management, program management, fund source management and vendor bid management capabilities to deliver which business benefits?

- A. Simplified navigation and control, adaptive portal layouts and streamlined application processes
- B. Comprehensive suite of operational and analytical applications
- C. Single technology platform, scalability and enterprise interoperability
- D. All of the above

Answer: C Explanation:

QUESTION NO: 2

Identify the license type which allows converting a concurrent core license to the Integrated Workplace Manager (IWM) license.

- A. Allowed under the S&S contract
- B. One-time upgrade license
- C. Trade-up license
- D. Must purchase an additional IWM license

Answer: C Explanation:

QUESTION NO: 3

What is a benefit of the TRIRIGA Workplace Enterprise-Class Application system?

- **A.** A single suite of modular applications that manages across the entire workplace function
- **B.** Five low-cost stand-alone applications integrated using Omnibus and SOAP interfaces
- C. Automates EH&S regulatory compliance
- **D.** Fully compliant with Sarbanes-Oxley regulatory requirements

Answer: A Explanation:

QUESTION NO: 4

All pricing includes first year maintenance and support.

- A. True
- B. False
- C. Only for first-time purchases of the software
- **D.** Only for additional license purchases after initial order

Answer: A Explanation:

QUESTION NO: 5

TRIRIGA Projects offers enterprise project management, program management, fund source management and vendor bid management capabilities to deliver which business benefits?

- A. Identifies program funding priorities to streamline project portfolio management
- B. Analyzes project risks and rewards to improve project planning decisions
- C. Increases effectiveness of project delivery to accelerate project schedules
- **D.** All of the above

Answer: B Explanation:

QUESTION NO: 6

Why is it recommended to introduce a Business Value Analysis early in the sales cycle?

- **A.** It helps to qualify the opportunity and introduces TRIRIGA value propositions to build a business case.
- **B.** You need to charge for the BVA. and establish that requirement earlier is better.
- **C.** There's typically no time at the end of the cycle to gather required information.
- **D.** The customer will not believe the numbers past the mid-point of the sales cycle.

Answer: B Explanation:

QUESTION NO: 7

What is a good way to communicate the quantified benefits of the TRIRIGA IWMS system to a prospect?

- **A.** Setup a site visit with an existing customer.
- **B.** A Business Value Analysis whose goal is to quantify potential benefits based on best practices and proven customer results.
- **C.** Invite the prospect to attend PULSE to hear results from peers in the industry.
- **D.** Make up some numbers and name-drop various analyst reports.

Answer: A Explanation:

QUESTION NO: 8

Licensee must obtain an entitlement for each Install of the Program on a Java Application Server (e.g. Webshpere. JBoss, WebLogic).

- A. True
- B. False
- C. Only for first-time purchases of the software
- **D.** Only for additional license purchases after initial order

Answer: A Explanation:

QUESTION NO: 9

TRIRIGA Projects offers enterprise project management, program management, fund source management and vendor bid management capabilities to deliver which business benefits?

- A. Reduce inventory and spare parts
- B. Improve maintenance work order to technician ratios
- C. Improve worker productivity
- D. Reduce operating costs while delivering high quality services

Answer: D Explanation: