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9A0-279

Adobe Site Catalyst Processing Rules
Recertification Exam

DEMO

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QUESTION NO: 1

What are Processing Rules?

- A. Custom logic applied to my SiteCatalyst reports to control how reports are run in the user interface.
- B. Custom logic applied in the Admin Console to control how data is handled after data collection.
- C. Code applied to my JavaScript file to control how data is handled prior to data collection.
- D. Custom logic written by Adobe Engineering Services and applied to my report suites at my request to control how data is handled after data collection.

Answer: A

Explanation:

QUESTION NO: 2

Which is an appropriate use of Processing Rules?

- A. Copy a value from a query string parameter into a SiteCatalyst variable.
- B. Exclude data from a report suite based on IP address.
- C. Design, build, and copy new dashboards for users with SiteCatalyst.
- D. Reference a database to populate a page name based on a defined lookup.

Answer: B

Explanation:

QUESTION NO: 3

Which is an appropriate use of Processing Rules?

- A. Split a variable value at a delimiter and put part of it into prop35.
- B. Copy a Context Data variable value into eVar5.
- C. Cause a VISTA rule running on eVar12 to be processed after Marketing Channels.
- D. Set an event every time the Unified Sources DB VISTA rule sets "Google organic" in the Tracking Code report.

Answer: B

Explanation:

QUESTION NO: 4

Which is the correct implementation of a context data variable using JavaScript?

- A. `s.contextData('author')="J.K. Rowling"`
- B. `s.contextData.author="J.K. Rowling"`
- C. `s.contextData['author,']="J.K. Rowling"`
- D. `s.contextData::author="J.K. Rowling"`

Answer: C

Explanation:

QUESTION NO: 5

Which description most accurately describes Full-processing Data Sources?

- A. Each row represents one visitor; each column represents one metric.
- B. Each row represents one visitor; each column represents one data dimension and/or metric.
- C. Each row represents one classification; each column represents one or multiple metrics.
- D. Each row represents one server call; each column represents one data dimension and/or one or multiple metrics.

Answer: D

Explanation:

QUESTION NO: 6

Which data input method will NOT be affected by processing rules?

- A. AppMeasurement for Android
- B. AppMeasurement for PHP
- C. Full Processing Data Source
- D. Transaction ID Data Source

Answer: D

Explanation:

QUESTION NO: 7

In which situation could a processing rule fail to pull the query string parameter from the page URL?

- A. If the destination variable already contains a value
- B. If the referrer and the page URL both have the same query string parameter
- C. If the query string parameter and value are after the location where the page URL is truncated by the browser
- D. If the query string parameter begins with Adobe's reserved namespace

Answer: B

Explanation:

QUESTION NO: 8

In which two ways can processing rules be configured to copy the document, title DOM element into the Page Name variable? (Choose two.)

- A. Use JavaScript to put document, title into a context data variable, and then copy that value into Page Name with processing rules.
- B. In the Admin Console, define a context data variable called document.title and copy its value into Page Name.
- C. Use JavaScript to put document, title into a prop or eVar, and then copy that value into Page Name with processing rules.
- D. Use a dynamic variable to populate a context data variable with document.title
- E. Select document.title from the list of available dimensions and copy it into Page Name

Answer: A,D

Explanation:

QUESTION NO: 9

Which Context Data namespaces are reserved for use by Adobe products?

- A. sitecatalyst
- B. a
- C. omtr
- D. adobe

Answer: B

Explanation: