1Z0-510

Oracle ATG Web Commerce 10
Implementation Developer Essentials

DEMO

QUESTION NO: 1

Which two ASE tasks can be performed from the ACC but not the BCC?

A. creating a custom product catalog
B. creating targeters
C. creating scenarios
D. creating slots
E. creating products and SKUs

Answer: C,D
Explanation: Scenarios, slots, and workflows are not managed through the ATG Business Control Center (BCC). To create and edit these items, use the ATG Control Center (ACC)

D: You can create slot components in two ways:
By manually creating a .properties file
Through the slot wizard in the ACC.

Note ACC: ATG Control Center.

Note BCC: The ATG Business Control Center is a browser-based interface that you use to create and edit many of the elements required to set up and maintain an ATG-based Web site

Reference: ATG Business Control Center User's Guide, Introduction

QUESTION NO: 2

Which three reasons justify why customers should choose Oracle ATG Web Commerce as their cross channel commerce platform?

A. It is the most complete and integrated e-commerce solution in the market.
B. It has the most flexible, modular, and elegant architecture compared to other competing solutions.
C. It features production-ready reference applications that can be easily customized to meet your application requirements.
D. It is the easiest platform to implement a compared e-commerce solution in the market.
E. It has the best online merchandising business tools and applications of all competing solutions.

Answer: A,B,D
Explanation: A: To further enhance the customer experience, Oracle offers an integrated set of

software-as-a-service (SaaS) commerce services that provide the flexibility and intelligence to target the right visitors at the right time with the right offer in the right channel to drive high-value sales. Through these services, your company can engage with customers at the point of interaction through personalized recommendations, targeted promotions, and guided assistance.

B: Because it's built on a flexible, component-based e-commerce software architecture, ATG Web Commerce is an easily implemented best-in-class commerce solution that increases revenue, improves customer service, helps companies achieve maximum, long-term business growth, and is available as either a licensed solution or hosted on-demand solution.

D: Oracle's ATG Web Commerce Applications

Oracle's ATG Web Commerce is the industry's top-ranked commerce solution that powers the world's best brands, and delivers a consistent, personalized cross-channel customer experience. ATG Web Commerce offers a complete commerce software platform that enables you to deliver a personalized customer buying experience across all customer touchpoints, including the web, contact center, mobile devices, social media, physical stores, and more.

QUESTION NO: 3

What is the role of the allocateItemRelQuantity chain?

A. to mark Shipping group as shipped
B. to purchase items from pre-order, back order, or regular stock using inventory
C. to reorganize Items across shipping groups
D. to allocate items related to the quantity on hand

Answer: B
Explanation:
Note: The allocateItemRelQuantity chain is executed when called by the allocateItemRelationship chain.

allocateItemRelQuantityChain
This processor executes the allocateItemRelQuantity chain. After execution, execution of this chain then stops.

Transactional mode: TX_MANDATORY

Nucleus component: /atg/commerce/fulfillment/processor/AllocateItemRelQuantityChain

PipelineProcessor object: atg.commerce.pricing.processor.ProcSendScenarioEvent

Transitions: None. This is the last link in the chain and causes the PipelineManager to return to the caller.

QUESTION NO: 4

How many current and saved orders does ATG allow a user profile to have?

A. ATG allows one current order and one saved order per user profile.
B. ATG allows one current order and a collection of saved orders per user profile.
C. ATG allows multiple current orders and a collection of saved orders per user profile.
D. Only one order can exist for a Give user profile in ATG. There is no support for saved orders.

Answer: B
Explanation:
Note: loadShoppingCarts
public void loadShoppingCarts(RepositoryItem pProfile,
OrderHolder pShoppingCart)
throws CommerceException

Parameters:
pProfile - the user profile
pShoppingCart - the OrderHolder component for this user
Throws:
CommerceException - is any errors occur while loading the shopping carts

This method finds all the shopping carts for the user and places them into the session-scope OrderHolder component. "Shopping Carts" are defined to be orders whose state is INCOMPLETE. The orders are sorted by last activity date, and the last order touched is made the current order. This method will optionally merge the current shopping cart for the session (from the OrderHolder.current property) with the first persistent order loaded from the database. This functionality is toggeled through the mergeOrders property of this form handler. NOTE: This method used to acquire a transaction lock, but we've found deadlock issues and have decided to remove the locks. See bug 146012. This method now performs its actions without a lock.