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1D0-525

CIW v5 E-Commerce Designer

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QUESTION NO: 1

Which of the following can help assure customers that the information they provide to you will remain private?

- A. Implement and post a privacy policy.
- B. Provide an opt-out link for all e-mail sent to customers.
- C. Post the company security policy.
- D. Create a data backup policy.

Answer: A

QUESTION NO: 2

Which of the following pieces of information will best help you determine the number of transactions your database server can accommodate?

- A. The number of concurrent user connections
- B. Maximum uptime requirements
- C. The number of database tables required
- D. Minimum installation requirements

Answer: A

QUESTION NO: 3

To perform at the maximum level of security, digital certificates must be:

- A. issued by a trusted third party.
- B. issued 30 days before the site goes live.
- C. verified digitally by a notary public.
- D. guaranteed by VeriSign.

Answer: A

QUESTION NO: 4

The purpose of a stress test is to determine:

- A. whether more system RAM is necessary.
- B. whether a more powerful CPU is necessary.
- C. whether a performance bottleneck is present.

D. whether visitors can reach the site.

Answer: C

QUESTION NO: 5

Which of the following is the most effective option for detecting a site attack by someone who wants to modify your customer database?

- A. Using an intrusion detection system
- B. Limiting the open ports on the system
- C. Using antivirus software
- D. Implementing a firewall

Answer: A

QUESTION NO: 6

The main purpose of monitoring e-commerce Web server resources and performance (including bandwidth, uptime, downtime and network usage) is to ensure:

- A. visitor satisfaction.
- B. cost-effectiveness.
- C. site availability.
- D. increased profitability.

Answer: C

QUESTION NO: 7

A hash encryption function:

- A. is encrypted with a public key and decrypted with a private key.
- B. is not used because today's computers can easily hack it.
- C. is relatively easy to encrypt but difficult to decrypt.
- D. contains a secret key that is used to encrypt and decrypt.

Answer: C

QUESTION NO: 8

You need to enable SSL/TLS on a Web server for a virtual directory. You have just installed a signed digital certificate from a certificate authority. What is the next step you should take?

- A. Place a copy of the certificate in the virtual directory as a hidden file.
- B. Place the digital certificate in the Trusted Root Certification Authorities store.
- C. Specify that you want to use SSL/TLS for the Web server's virtual directory.
- D. Specify that you want to use the certificate to sign the virtual directory.

Answer: C

QUESTION NO: 9

Which of the following site creation models would be most appropriate for a site needing customer relationship management (CRM) and personalization?

- A. Online instant storefront
- B. Mid-level offline instant storefront
- C. Mid-level online instant storefront
- D. High-level offline instant storefront

Answer: D

QUESTION NO: 10

Tomas receives multiple e-mail notices after he successfully places an online order with a book retailer. What is the customary sequence of order e-mail notices?

- A. Order address verified, order shipped, order charged to the credit card
- B. Order processed, order status confirmed, order shipped with tracking number
- C. Order fulfilled, order processed, order shipped with tracking number assigned
- D. Order shipped, order processed, order charged to the credit card

Answer: B

QUESTION NO: 11

You have been asked to create a digital certificate server. Your supervisor wants you to provide a standard, convenient method for allowing users to request certificates. Which of the following steps should you take?

- A. Enable a server share to allow users to place certificates into a directory.