

ISLEVER

# 1D0-420

CIW SITE DESIGNER

DEMO

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**QUESTION NO: 1**

Jorge visits his corporation technical library. He is looking for a book of rules, guidelines, and examples of usage that he can use to prepare text for publication on the corporation Web site. Which book or manual should Jorge use?

- A. A cascading style book
- B. A style guide
- C. The W3C manual of RFCs
- D. A Web resource guide

**Answer: B**

**QUESTION NO: 2**

What is the latest formulation of Hypertext Markup Language (HTML) that combines Web page formatting with XML compliance?

- A. HTML 4.01 Strict
- B. Extensible Hypertext Markup Language (XHTML)
- C. HTML 4.01 Transitional
- D. Extensible Markup Language (XML)

**Answer: B**

**QUESTION NO: 3**

Abjee has a DSL connection. He prefers the delivery provided by the RealNetworks RealPlayer to the downloadable files he previously ran in QuickTime. Why?

- A. The smooth playback of the files
- B. The absence of virus risk
- C. The file size upon download
- D. The streaming delivery

**Answer: D**

**QUESTION NO: 4**

Consider the following URL: <http://www.companyname.com/marketing/newproducts/pricing> Which of the following information is located in the first subdirectory under the main home page?

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- A. Marketing
  - B. Pricing
  - C. New products
  - D. Company name

**Answer: A**

**QUESTION NO: 5**

You have developed several pages for a Web site and you are ready to publish them to the World Wide Web. Which service will you most likely use to transmit your finished Web page documents from your computer to the Web server that will host your site?

- A. Hypertext Transfer Protocol (HTTP)
- B. Internet Protocol (IP)
- C. File Transfer Protocol (FTP)
- D. Internet Service Provider (ISP)

**Answer: C**

**QUESTION NO: 6**

Emilio wants to indent a paragraph by 17 pixels. Which of the following tags should he use?

- A. <INDENT PARA=17>
- B. <IMG SRC="transparent.gif" WIDTH="17">
- C. <IMG SRC="transparent.gif" HEIGHT="2" WIDTH="17">
- D. <IMG SRC=transparent.gif WIDTH=17>

**Answer: C**

**QUESTION NO: 7**

Emilio wants to indent a paragraph by 17 pixels. Which of the following tags should he use?

- A. <IMG SRC="transparent.gif" HEIGHT="2" WIDTH="17">
- B. <IMG SRC=transparent.gif WIDTH=17>
- C. <IMG SRC="transparent.gif" WIDTH="17">
- D. <INDENT PARA=17>

**Answer: A**

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**QUESTION NO: 8**

How is the Web medium different from traditional media such as print?

- A. The print medium is linear whereas the Web medium is non-linear.
- B. Print media can personalize the user's experience whereas the Web medium cannot.
- C. The Web medium makes print media "brochures" more effective.
- D. The Web medium cannot create interactivity with the user whereas print media can.

**Answer: A**

**QUESTION NO: 9**

Which HTML version includes features that improve accessibility for physically challenged users?

- A. HTML 7.0
- B. HTML 4.0
- C. HTML 2.0
- D. Netscape Explorer

**Answer: B**

**QUESTION NO: 10**

Which NAME attribute value of the &lt;META&gt; tag helps search engines locate your site by focusing on certain words?

- A. KEYWORDS
- B. CONTENT
- C. META-WORD
- D. HEADER

**Answer: A**

**QUESTION NO: 11**

Liam is instructed to create a visually appealing bitmap image for the home page that links to all the other pages. He tests the image and finds that only one hyperlink works. Why?